

**FMB**  
An Argus Media company

**2012 FMB EAST EUROPE  
Fertilizer Conference  
& Exhibition**

**Hyatt Regency Belgrade,  
Serbia**

**20-22 June 2012**

**Official 2012 Conference  
Brochure & Registration Form**

**Host sponsor**

  
**VICTORIAGROUP**  
*One step ahead*

**Co-sponsor**

**LINZER**<sup>®</sup>  
AGRO TRADE

 **BOREALIS**

MINERAL FERTILIZER FACTORY  
 **Fertil**  
MEMBER OF VICTORIA GROUP  
*Soil cares Fertil.  
The real fertilizer.*

**Register online here - [www.eventsforce.net/FMBEastEurope](http://www.eventsforce.net/FMBEastEurope)**

# 2012 FMB EAST EUROPE

## Fertilizer Conference & Exhibition

Hyatt Regency Belgrade, Serbia

Wednesday 20 - Friday 22 June 2012

FMB is pleased to announce that the **2012 FMB East Europe Fertilizer Conference & Exhibition** will be held in Belgrade this June. The conference will be held at the five-star Hyatt Regency Belgrade hotel, from Wednesday 20 to Friday 22 June. We are grateful to **Victoria Group**, our host sponsor, for welcoming our delegates to Serbia's capital city.



FMB East Europe now hosts **delegates from over 45 countries**, linking fertilizer and raw material producers in the CIS with their major trading partners across the globe. We invite you to join the major decision-makers in the region as they plan for the season ahead.

In addition to the major networking opportunities afforded by the conference, our prestigious array of speakers will address some of the most pressing themes impacting the region and beyond.



## CONFERENCE TOPICS

- Improving Food Security
- Baltic Logistics - Opportunities and Challenges
- Gas Pricing in Russia / Central Asia - Implications for Major Consumers
- Russian Agriculture - The Next 10 Years
- Development of Fertilizer Markets in Central Europe - Demand-led Growth
- Potash - Outlook for Global Resources
- Russia's Place in the Global Phosphates Market - Current Situation, Strengths, Weaknesses and Future Possibilities

Industry experts will address these and other issues with presentations on the mornings of Thursday and Friday at the conference.

## PROVISIONAL CONFERENCE PROGRAMME

### Wednesday 20 June

- 09.00 - 12.00 Set-up of exhibition stands, Ballroom foyer
- 12.00 - 18.00 Registration desk and exhibition stands open, Ballroom foyer
- 18.00 - 20.00 Welcoming cocktail reception, Ballroom

### Thursday 21 June

- 09.00 Registration desk and exhibition stands open, Ballroom foyer
- 09.30 - 12.30 Speaker presentations, Ballroom
- 12.30 - 14.30 Lunch served, Ballroom
- 14.30 - 18.00 Free time for private meetings
- 18.00 - 20.00 Cocktail reception, Ballroom

### Friday 22 June

- 09.00 Registration desk and exhibition stands open, Ballroom foyer
- 09.30 - 12.30 Speaker presentations, Ballroom
- 12.30 - 14.30 Lunch served, Ballroom
- 15.00 Conference ends

## CONFERENCE LOCATION

**Belgrade**, Serbia's capital city, has a population of around 1.7 million. Situated in southeastern Europe, on the Balkan peninsula, Belgrade is at the confluence of the Sava and Danube rivers. The city intersects eastern and western Europe and has long been a focal point for European trade.

The conference hotel, the five-star Hyatt Regency Belgrade, is located in New Belgrade, just 15 minutes from Belgrade Airport.



## THE CONFERENCE HOTEL

### Hyatt Regency Belgrade Hotel

PO Box 067, Milentija Popovica 5, 11070, Belgrade, Serbia

Tel nr: +381 11 301 1234

Website: [www.belgrade.regency.hyatt.com](http://www.belgrade.regency.hyatt.com)

## ROOM RATES

FMB has negotiated a **special delegate accommodation rate** at the Hyatt Regency Belgrade of EUR 170 per single room per night or EUR 195 per double room per night, including breakfast, plus tax.

There will be **limited hotel accommodation** available at the special delegate rate. We urge delegates to reserve their rooms as soon as possible. **Only registered delegates are eligible for the discounted rate** and the rate will only be valid until **8 May 2012**, subject to availability. Registered delegates will be given an FMB booking code to reserve accommodation.

## MEETING ROOMS / SUITES

FMB has reserved a **limited number of meeting rooms**, which will be allocated to companies on a "first come, first served" basis. To reserve a meeting room, please contact FMB as soon as possible for details of costs and availability.

## OUR SPONSORS

Victoria Group are our host sponsors for Belgrade this year. **Sponsorship opportunities are still available**, please email us for further details.

## CONFERENCE REGISTRATION FEE INCLUDES

- Access to speaker presentations and all papers presented
- Registered delegates list
- Cocktail receptions on Wednesday and Thursday evenings
- Lunches on Thursday and Friday
- Access to the exhibition area
- Complementary FMB Fertilizer Market Intelligence reports published the weeks of 14 and 21 June
- A relaxed but focused environment and an opportunity to network with hundreds of industry representatives

## EXHIBITION PACKAGES

**The exhibition area** will be a major focus of the conference. To make sure your company does not miss out on this unique marketing opportunity, contact FMB to reserve your stand while space is available.

Exhibitor's contact details will be distributed to delegates in advance of the meeting. An individual exhibitor profile will be published in the conference issue of *Fertilizer Focus* magazine and distributed at the meeting as well as to our worldwide readership.

As the Hyatt has only limited exhibition space, stands will be allocated on a "first come, first served" basis.



## NETWORKING

In addition to the presentation of papers, the conference will provide ample time for delegates to meet informally to renew old friendships and establish new connections. Registered delegates will be able to **contact all of the companies attending** the conference to facilitate pre-booking of appointments and meetings.

FMB continues to operate a strict entrance policy to all conference functions. Admission to the presentations, exhibitions, lunches and cocktail parties will be for badge holders only. Non-registered attendees will not be able to take part in any aspect of the conference.

**FMB and our sponsors look forward to welcoming you to Belgrade in June!**

## REGISTRATION FEES

### Early bird discounted rate - ends Friday 13 April 2012:

US\$1450/delegate (plus 18% VAT if applicable)

Standard rate:

US\$1550/delegate (plus 18% VAT if applicable)

Group booking discount:

3rd, 4th, 5th or 6th delegate - 15% discount.

To qualify, all registrations must be made at the same time.

Accompanying spouses US\$120 (plus 18% VAT if applicable)

Registration

Registration begins at 12 noon on Wednesday 20 June and the conference ends at 3pm on Friday 22 June

Please complete the form below and return to:

FMB Consultants Ltd

FMB House, 6 Windmill Road, Hampton Hill, Middlesex, TW12 1RH, UK

Tel: +44 (0) 20 8979 7866

Fax: +44 (0) 20 8979 4573

Email: [conferences@fmb-group.co.uk](mailto:conferences@fmb-group.co.uk)

Alternatively, register online at [www.eventsforce.net/FMBEastEurope](http://www.eventsforce.net/FMBEastEurope)



## 2012 FMB EAST EUROPE Fertilizer Conference & Exhibition

Hyatt Regency Belgrade,  
Serbia

20-22 June 2012

# CONFERENCE REGISTRATION

PLEASE TYPE OR WRITE CLEARLY  
IN LARGE CAPITAL LETTERS

COMPANY NAME:

BUSINESS ADDRESS:

COUNTRY:

TELEPHONE:

FAX:

E-MAIL:

BUSINESS ACTIVITY (PRODUCER/TRADER/OTHER - PLEASE SPECIFY):

NUMBER OF DELEGATES:

TOTAL AMOUNT ENCLOSED (US\$ DOLLARS):

CONFERENCE PAPERS - I CANNOT ATTEND BUT WOULD LIKE TO PURCHASE THE CONFERENCE PAPERS FOR GB£250

DELEGATES ATTENDING

FIRST NAME

FAMILY NAME

POSITION IN COMPANY

PERSONAL E-MAIL

THE ABOVE COMPANY CONTACT INFORMATION WILL BE INCLUDED IN THE OFFICIAL DELEGATE LISTS THAT WILL BE DISTRIBUTED TO OTHER REGISTERED CONFERENCE PARTICIPANTS. PLEASE TICK IF YOU DO NOT AGREE

## PAYMENT

CHEQUE (ENCLOSED), DRAWN ON A UK BANK, PAYABLE TO 'ARGUS MEDIA LTD'

TELEGRAPHIC TRANSFER TO ARGUS MEDIA LTD - BANK: NATIONAL WESTMINSTER BANK PLC, HAMPSTEAD VILLAGE BRANCH, 25 HAMPSTEAD HIGH STREET, LONDON NW3 1QJ UK | ARGUS UK ACCOUNT NO: 02848449 | BRANCH CODE: 50-30-03 | SWIFT CODE: NWBKGB2L | IBAN: GB26NWBK50300302848449 | COPY OF BANK TRANSFER TO ACCOMPANY REGISTRATION FORM

CREDIT CARD

TYPE:

NAME ON CARD:

CARD NO:

EXPIRY DATE:

CARD SECURITY NO. (VISA & MC):

SIGNATURE

DATE

EXHIBITION STAND PACKAGE INFORMATION

MEETING ROOM/SUITE INFORMATION

SPONSORSHIP PACKAGES INFORMATION

YOUR PERSONAL DATA MAY BE USED BY FMB AND ARGUS MEDIA TO INFORM YOU ABOUT OTHER PRODUCTS AND SERVICES THAT MAY BE OF INTEREST TO YOU, AND YOUR COMPANY NAME MAY BE USED IN MARKETING PROMOTIONS IN CONNECTION WITH THIS EVENT. IF YOU DO NOT AGREE PLEASE CONTACT US.

